

**Strategic Neighborhood Development Application
UNO Community Development Finance Certificate Program
September 5, 2018 – May 1, 2018**

**Application Deadline: August 17, 2018; Notification Date: August 24, 2018
submit to adecclesiastes@nolaba.org**

In designing equitable development strategies for high impact neighborhoods, NOLABA recognizes that neighborhoods are eco-systems where residents are the experts and keepers of neighborhood assets. In planning for the success and growth of our communities, we must plan *with* residents, not for them, honoring and compensating their expertise in the same way we do other industry experts. Through our Strategic Neighborhood Development program, we work to assist in the articulation of cohesive neighborhood identities, cataloguing aspirations and assets, and packaging community vision into development plans.

UNO's Community Development Finance Certificate Program is a series of courses designed to give students an understanding of the process used in community development and to introduce the concepts and skills needed in community development and development finance. Students are introduced to best practices, concepts, tools used, case studies and physical projects to understand the many aspects of bringing complex development projects to fruition. A conscientious approach to community development process and finance brings stronger equity and better balance to communities through careful investment, creative approaches to regenerative and economic development planning and implementation. This process involves multiple players and interests working together to achieve lofty goals. From public sector agencies that wish to invent market growth in difficult to develop areas, to private sector investors and developers with a mission driven for-profit approach, there are many creative tools, initiatives and best practices that can bring together diverse agendas to support the community development process and support fiscally responsible developers and developments. This program is offered by the NOLABA's Strategic Neighborhood Development Initiative through UNO's Extended Campus and Department of Planning and Urban Studies and is supported by the City of New Orleans Office of Economic & Community Development. Instructor: Director, Alexandra Stroud. **Tuition for the 6-course, 30-week certificate is \$5,000, with some scholarships available. Please note that full participation in all classes and labs are required. All assignments are required and no more than three absences are allowed in order to obtain the certificate.**

List of Courses

- Course 1: Survey of Community Development Finance - Community Development Finance
- Course 2: Community Development Structure 101 - How Developers and Development Projects are Structured
- Course 3: Community Development Finance 101 - Underwriting Standards and Basics of Building a Pro Forma
- Course 4: Public Private Partnership Defined
- Course 5: Community Development Finance 102 - Case Studies in Community Development - Private Sector
- Course 6: Community Development Finance 103 - Case Studies in Project Development - Public Sector

Course Requirements

- Completion of reading assignments before classes and labs to inform in class discussions
- Timely completion of assignments and make up of all missed assignments
- Completion and presentation of final project
- Consistent and engaged attendance at all classes, labs, and presentations; no more than three classes missed

Signature

I understand the course requirements and attest that all information provided herein is true to the best of my knowledge.

Name:

Date:

Contact Information

Name	
Street Address	
City, State, Zip Code	
Home Phone	
Work Phone	
E-Mail Address	

Application # _____

Eligibility: All applicants who complete the application will be considered for the scholarship positions provided by NOLABA and the City of New Orleans. Students who are not eligible for the scholarship may still register to participate in the certificate program.

Are you a resident of Orleans Parish or a Nonprofit domiciled in Orleans Parish? Yes No

Do you reside, own, or are redeveloping property in one of the target neighborhoods (Algiers, Broadmoor, Central City, Florida, Hollygrove, Holy Cross, Iberville, Lower Ninth Ward, Milan, New Orleans East, Seventh Ward, St. Roch, Tremé-Lafitte, Tulane-Gravier)? Yes No

Do you support, advise, provide services to, or fund projects in one of the target neighborhoods? Yes No

Are you able to commit to a rigorous 30-week curriculum of one night per week (Wednesdays) and two Saturdays per month (labs & guest speakers), including completion of readings and assignments? Yes No

Are you willing to commit to taking a prerequisite training in Excel to ensure competency? Yes No

Are you able to commit to starting on August 22 and to keeping the attendance requirements? Yes No

Are you willing to share your project plans with professors and classmates? Yes No

Are you willing to share an evaluation and analysis of your experience and information learned in the course with the Strategic Neighborhood Development program and other residents in my community? Yes No

Technical Assistance Needs

What is your level of experience with the following Microsoft Office or comparable computer programs?

Word: Experienced Some Experience Need Training

Excel: Experienced Some Experience Need Training

PowerPoint: Experienced Some Experience Need Training

Hardware Needs

Do you own or have access to a laptop or desktop computer?

Access No Access Will have access before the course

Laptop Desktop

Location(s) of Property(ies) to be Redeveloped:

Street Address:

City, State, Zip Code:

Property Zoning

Residential Commercial Zoning District _____ Zoning Overlay _____

Future Land Use Designation _____

Property Status

Do you have ownership or site control of the above referenced property: Yes No

If yes, describe your relationship to the property (sole proprietor, property manager, etc.); if no, explain how will you access ownership or site control?

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Brief description of your redevelopment plans:

Brief statement on how the redevelopment will benefit your neighborhood and the city of New Orleans:

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